

## Leaders

- Circles should be fun, and so should being a leader
- Make meetings engaging (have themed meetings, do something/go somewhere, wine tasting, holiday party, end of the year party, social in lieu of meeting)
- Don't be afraid to ask for guidance from the office
- Lisa and Nicole can come to meetings
- Share the word about KD connects, which are open to all members (October - Annual Recognition, February, April, and June)
- Send out meeting minutes for members who cannot attend so they still feel engaged.
- Delegate, delegate, delegate!
- Send out dates and times of meetings to all members on a piece of paper, in an email, or in a Google calendar. Include KD connects and major project dates.
- Alert your membership of major events and other circle events and support as you can. We're a giant team!!
- Create new member packets that include circle bylaws, circle roster, dates of meetings.
- Alternate meetings between daytime and nighttime.
- Succession planning

## Membership/Communications

### Communication:

- How advertising your Circle Event(s)
  - Taking advantage of FREE advertising..... Social Media
  - Facebook & Instagram
  - Next Door
  - Email lists
    - Email your past participants (Create and keep those lists)
- Flyers in business where event will take place (if applicable)
  - Especially if you are at a restaurant!
- Word of mouth
  - Tell a friend, post on your social media

### How The King's Daughters advertise – social media & Eblast / Circular

- Briana is trying to bring the circular back, thinking through what to put in there that is fresh information
- KidStuff Magazine
- Community Calendar – from TKD Office

### Membership:

Being in a Circle should be FUN!!!

- Have fun, learn, listen & advocate for CHKD!
- Be Inclusive!

### Boosting Engagement and Circle Members involvement

- Participate in Bag Drive – March 8th, 9th , & 11th, 2024
- Collaborate with other Circles
- Donating Linens & Gifts to CHKD
- Support other Circle events including Major Projects - End your meeting with a review of the other circle's events via [www.kingsdaughters.org/events](http://www.kingsdaughters.org/events)

### Don't forget the friendship part; it will help invigorate the whole group

- Getting new members is not as hard as getting them involved
- Some people are afraid of the larger projects
- Develop a standard start guide to KD projects. Carrie L. & Briana will work on and send out!