

moonlight gala

PRESENTED BY
THE KING'S DAUGHTERS

Sponsorship Opportunities

December 3, 2022 | 6:30 PM
The Cavalier Hotel

TO BENEFIT
CHKD'S MENTAL
HEALTH HOSPITAL



THE CAVALIER
VIRGINIA BEACH



Mental Health
LIGHTING THE WAY

\$10,000 PLATINUM SPONSOR (1 available)

- 8 Tickets (1 table)
- Overnight stay at The Cavalier Hotel (1 room)
- Logo + link to your website on KD website event page
- Logo on ticket purchasing/mobile bidding website
- Listing on event collateral
- Full page ad in program book
- Recognition on KD social media (7,400+ reach)
- Listing in KD email campaigns (10,000+ reach)
- Listing in The King's Daughters' Honor Roll of Donors displayed in CHKD lobby



\$5,000 GOLD SPONSOR (10 available)

- 6-8 Tickets Reserved Seating if confirmed by Sept 30
- Overnight stay at The Cavalier Hotel (1 room)
- Logo + link to your website on KD website event page
- Logo on ticket purchasing/mobile bidding website
- Listing on event collateral
- ½ page ad in program book
- Recognition on KD social media (7,400+ reach)
- Listing in KD email campaigns (10,000+ reach)
- Listing in The King's Daughters' Honor Roll of Donors displayed in CHKD lobby



\$2,500 CORPORATE SPONSOR(16 available)

- 4 Tickets Reserved Seating if confirmed by Sept 30 (*In order to be able to accommodate all Corporate Sponsors attending, your guests will share a table with other Corporate sponsors for a total of 8 -10 guests)
- Listing + link to your website on KD website event page
- Logo on ticket purchasing/mobile bidding website
- ¼ page ad in program book
- Recognition on KD social media (7,400+ reach)
- Listing in KD email campaigns (10,000+ reach)
- Listing in The King's Daughters' Honor Roll of Donors displayed in CHKD lobby

\$1,500 DIAMOND SPONSOR (6 available)

- 2 Tickets Reserved Seating if confirmed by Sept 30
- Overnight stay at The Cavalier Hotel (1 room)
- Complimentary bottle of champagne
- Listing on KD website event page
- ¼ page ad in program book and names displayed on event screens
- Recognition on KD social media (7,400+ reach)
- Listing in KD email campaigns (10,000+ reach)
- Listing in The King's Daughters' Honor Roll of Donors displayed in CHKD lobby

\$800 SILVER SPONSOR (8 available)

- 2 Tickets Reserved Seating if confirmed by Sept 30
- Overnight stay at The New Marriott Hotel (1 room)
- Listing in program book and names displayed on event screens
- Recognition on KD social media (7,400+ reach)
- Listing in KD email campaigns (10,000+ reach)

PLEDGE FORM

Please list details as they should appear in all promo materials. Sponsor opportunities and hotel rooms based on availability.

Company Name

Date

Name (print)

Title

Signature

Address

City, State, Zip

Cell

Email

Website

Facebook

Instagram

☐

\$10,000 Platinum Sponsor

☐

\$5,000 Gold Sponsor

☐

I prefer NOT to
have an ad

☐

\$2,500 Corporate Sponsor

☐

\$1,500 Diamond Sponsor

☐

\$800 Silver Sponsor (No ad)

☐

I would like to donate \$_____

PAYMENT INFORMATION

☐

Check payable to The King's Daughters enclosed

☐

Please invoice me

☐

Paid online at kingsdaughters.org/moonlightandmistletoe

SUBMIT FORM TO

The King's Daughters | Moonlight Gala | 601 Children's Ln, 2nd Fl | Norfolk, VA 23507

Fax: 757.668.8907 | Email: info@kingsdaughters.org | Office: 757.668.7098

WWW.KINGSDAUGHTERS.ORG/MOONLIGHTANDMISTLETOE

A tall, modern glass skyscraper with a distinctive blue-tinted facade and a large, colorful logo at the top. The building is set against a clear blue sky. In the foreground, there's a green lawn and some trees. A smaller, older building is visible in the background to the left.

Top Quality Mental Health Care for Children Inside Our New Hospital:

Bringing It All Together:
Coordinating Multiple
Levels of Care

A Hub for Training,
Education, and Research

Time & Space to Play

Art, Music &
Movement to
Nurture Young Minds

Patient & Family Centered Design to
Advance Care

Total construction cost:
\$224 million

Annual programming cost:
\$31 million

New staff - 474

Child Psychiatrists - 16

Children admitted annually
2,500

Philanthropic support is
CRITICAL

Children's Pavilion