



Saturday May 14



*Lighting the Way
for Mental Health*

HOPE FOR THE KIDS

SPONSORSHIP OPPORTUNITIES

\$5,000

- Logo on official t-shirt
- Logo on all promo materials
- Logo + link to your site on runwalkforthekids.org
- Listing in KD email campaigns (10,000+ reach)
- Listing in CHKD Lobby Honor Roll of Donors
- (6) race entries
- 10x10 ft. vendor booth at venue to promote your business. Booth provided by TKD
- Remarks and thanks from Emcee and Media Sponsor at venue
- Opportunity to display your company banner at venue

\$2,500

- Listing on official t-shirt
- Listing on all promo materials
- Listing + link to your site on runwalkforthekids.org
- Listing in KD email campaigns (10,000+ reach)
- Listing in CHKD Lobby Honor Roll of Donors
- (2) race entries
- 10x10 ft. vendor booth at venue to promote your business. Booth provided by TKD
- Remarks and thanks from Emcee and Media Sponsor at venue
- Opportunity to display your company banner at venue



Contact Lisa.Coleman@chkd.org or 757-668-7098



SPONSORSHIP OPPORTUNITIES

\$1,000 - Water Station Sponsor

- Be a part of the action by sponsoring one of our official RunWalk for the Kids water stations en route of the 8K run and 2 mile family walk; a welcome sight for runners and a great spot for cheerleading.
- An 18x24 yard sign will be strategically placed at the water station with your company name/logo with thanks.

\$500 - Thank Our Frontline Workers

- We have all experienced hardship during these unprecedented times – none have experienced a more difficult time than our frontline workers, first responders and health care heroes. Join us as we thank each and every one, who tirelessly, day and night, are there for us!
- Let's thank them together by placing a Thank You sign en route of the 8K run and 2 Mile family walk.

Contact Lisa.Coleman@chkd.org or 757-668-7098

SPONSORSHIP PLEDGE FORM

Please list details as they should appear in all promotional materials:

Company Name

Name (print)

Title

Signature

Date

Address

City, State, Zip

Cell

Email

Website

Facebook

Instagram

Please check your level of support:

☐

\$5,000

My company would
like a vendor booth.

☐

\$1,000 - Water Station Sponsor

☐

\$2,500

☐

Yes

☐

No

☐

\$500 - Thank Our Frontline Workers

☐

I would like to support at the following level: \$ _____

PAYMENT INFORMATION

☐

Check payable to The King's Daughters enclosed

☐

Please invoice me

☐

Paid online at <https://www.kingsdaughters.org/events/2022/05/2021-runwalk-for-the-kids/>

SUBMIT FORM TO

The King's Daughters | RunWalk for the Kids | 601 Children's Ln, 2nd Fl | Norfolk, VA 23507
Fax: 757.668.8907 | Email: info@kingsdaughters.org | Office: 757.668.7098



@runwalkforthekids



@chkd.runwalk

WWW.RUNWALKFORTHEKIDS.ORG