



2020 SPONSORSHIP OPPORTUNITIES

HELP US SUPPORT CHKD'S MENTAL HEALTH PROGRAM

RUN WALK Platinum "Presenting" Sponsor \$15,000

- **Exclusive offer!** Your company logo on the Start/Finish arches at the race venue.
- Logo printed prominently on official RunWalk participant t-shirts (approx. 3,500) if sponsorship confirmed by February 10, 2020.
- Logo displayed prominently on all print materials advertising the event (15,000+ distributed in Hampton Roads).
- Logo with link to your business on official RunWalk website.
- A 10x10 ft. vendor booth at the official RunWalk event to promote your business to approx. 3,500 people (Limited space. Booth provided/placed by The King's Daughters).
- Opportunity to place your company tent at the race venue area.
- (10) RunWalk entries (Register online with code by March 31, 2020).
- Remarks and thanks from Race Emcee and Media Sponsor during event.
- Company banner(s) displayed at event (Due to The King's Daughters by March 31, 2020).
- An invitation to CHKD's annual philanthropic event honoring major donors.
- Listing in *The Circular*, bimonthly newsletter of The King's Daughters (approx. 1,100 in circulation).
- Listing on official Honor Roll of Donors Recognition Wall in CHKD lobby and published in *KidStuff* magazine (35,000 distributed throughout Hampton Roads, North Carolina and Northern Virginia).
- A personal tour of CHKD.

RUN WALK Gold Sponsor \$5,000

- Logo printed prominently on official RunWalk participant t-shirts (approx. 3,500) if sponsorship confirmed by February 10, 2020.
- Logo displayed prominently on all print materials advertising the event (15,000+ distributed in Hampton Roads).
- Logo with link to your business on official RunWalk website.
- A 10x10 ft. vendor booth at the official RunWalk event to promote your business to approx. 3,500 people (Limited space. Booth provided/placed by The King's Daughters).
- (6) RunWalk entries (Register online with code by March 31, 2020).
- Remarks and thanks from Race Emcee and Media Sponsor during event.
- Company banner displayed at event (Due to The King's Daughters by March 31, 2020).
- An invitation to CHKD's annual philanthropic event honoring major donors.
- Listing in *The Circular*, bimonthly newsletter of The King's Daughters (approx. 1,100 in circulation).
- Listing on official Honor Roll of Donors Recognition Wall in CHKD lobby and published in *KidStuff* magazine (35,000 distributed throughout Hampton Roads, North Carolina and Northern Virginia).
- A personal tour of CHKD.

RUN WALK Bronze Sponsor \$2,500

- Company name listed on official RunWalk participant t-shirts (approx. 3,500) if sponsorship confirmed by February 10, 2020.
- Company name with link to your business placed on official RunWalk website (www.runwalkforthekids.org).
- A 10x10 ft. vendor booth at the official RunWalk event to promote your business to approx. 3,500 people (Limited space. Booth provided/placed by The King's Daughters).
- (2) RunWalk entries (Register online with code by March 31, 2020).
- Remarks and thanks from Race Emcee and Media Sponsor during event.
- An invitation to CHKD's annual philanthropic event honoring major donors.
- Listing in *The Circular*, bimonthly newsletter of The King's Daughters (approx. 1,100 in circulation).
- Listing on official Honor Roll of Donors Recognition Wall in CHKD lobby and published in *KidStuff* magazine (35,000 distributed throughout Hampton Roads, North Carolina and Northern Virginia).

RUN WALK Superhero Sign Sponsor \$500 **NEW THIS YEAR!**

- Recognize a superhero in your life with a custom Superhero Sign along the official 2020 RunWalk 8K or 2 mi courses.
- Submit a photo with special message. The King's Daughters office will create your sign and feature it at the race.
- Inspire others as they run and celebrate a special person in your life. Remember a loved one gone too soon, shine a spotlight on a CHKD fighter, or honor your favorite role model. The possibilities are superhero sky high!
- Pick up your keepsake polyboard yard sign at The King's Daughters office the week following RunWalk for the Kids.
- Family-friendly verbiage; limit 1 photo & 150 characters per sign entry. Limited availability. Approval by The King's Daughters required.

RUN WALK Corporate Challenge **PRICELESS!**

- When registering for RunWalk, create a Team and a Fundraising Page and have your employees join!
- Put your company's best feet forward to help us make strides in support of CHKD.
- Highlight your good corporate citizenship by linking your brand to one of our community's most beloved and respected charities.

Contact Lisa Coleman - 757.668.7098 or lisa.coleman@chkd.org



**RUNWALK FOR THE KIDS IS A PROJECT OF THE KING'S DAUGHTERS
TO BENEFIT CHKD'S MENTAL HEALTH PROGRAM**



SPONSORSHIP PLEDGE FORM

On behalf of the patients at CHKD, The King's Daughters, and the RunWalk for the Kids Committee, we appreciate your support as a sponsor of the 15th Annual RunWalk for the Kids. The health and happiness of children is the focus of The King's Daughters. We are so fortunate to have a world-class medical facility like CHKD here in Hampton Roads. This is possible through your generous contribution. **To confirm your pledge, please complete and return this document.**

Company Name (as it will appear in all print materials): _____

Name (print): _____ Title: _____

Signature: _____ Date: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

I would like to support RunWalk for the Kids 2020 at the following level: *(Please check one)*

Platinum "Presenting" Sponsor - \$15,000
 I would like to utilize the vendor booth for my company.

Gold Sponsor - \$5,000
 I would like to utilize the vendor booth for my company.

Bronze Sponsor - \$2,500
 I would like to utilize the vendor booth for my company.

Superhero Sign Sponsor - \$500

I would like to support CHKD in the following amount: \$ _____

Email all logos as high-quality (300 dpi) images in pdf or eps format to info@kingsdaughters.org by February 10, 2020.
***The King's Daughters cannot guarantee print of logos or items received after February 10, 2020.**

PAYMENT INFORMATION

_____ Check Enclosed (payable to The King's Daughters) _____ Please invoice me

Credit Card: Visa, MasterCard, Discover and American Express accepted at www.kingsdaughters.org/runwalkforthekids

Submit Completed Form To:

The King's Daughters | Attn: RunWalk – Jen Kay | 601 Children's Lane, 2nd floor | Norfolk, VA 23507
Fax: 757.668.8907 | Email: info@kingsdaughters.org | Office: 757.668.7098