

The King's Daughters invite you to join us at

# MOONLIGHT & MISTLETOE

— X — *With a TWIST...*

SATURDAY

DEC.  
07



THE HISTORIC  
CAVALIER  
HOTEL  
VIRGINIA BEACH

## SPONSORSHIP OPPORTUNITIES

FUNDS RAISED WILL SUPPORT CHKD'S  
MENTAL HEALTH PROGRAM



*Join us for an elegant Cocktail Party, Live & Silent Auctions*

# MOONLIGHT *With a* & MISTLETOE *TWIST...*

## 2019 SPONSORSHIP OPPORTUNITIES

*Join us for an elegant Cocktail Party at The Cavalier Hotel  
and help us give kids hope*

### \$20,000 PRESENTING SPONSOR

- 12 Tickets - Preferential/Reserved seating (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
  - Overnight accommodations at The Cavalier (2 rooms)
  - Logo on event collateral (deadlines permitting)
  - Logo on OneCause (mobile bidding device) and ticket website
  - Logo on event TV screens during event
  - Logo prominently displayed on promotional item at event (e.g. event cocktail napkins)
  - Listing on table
  - Opportunity to include a promotional item to be distributed in the end of evening gift bag
  - Full-page black and white ad (prime location) in program book, due by October 21<sup>st</sup>
  - Logo with link to your business on homepage and event page of The King's Daughters' website
  - Recognition in CHKD's Honor Roll of Donors displayed in CHKD lobby and published in Kidstuff Magazine
  - Listing in The Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
  - An invitation to CHKD's Donor Recognition Reception (Spring/Fall 2020)
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### \$10,000 PLATINUM SPONSOR

- 8 Tickets - Preferential/Reserved seating (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
- Overnight accommodations at The Cavalier (1 room)
- Listing on event collateral (deadlines permitting)
- Logo on OneCause (mobile bidding device) and ticket website
- Logo on event TV screens during event
- Logo prominently displayed on promotional item at event (e.g. event cocktail napkins)
- Opportunity to include a promotional item to be distributed in the end of evening gift bag
- 3/4 page black and white ad in program book, due by October 21<sup>st</sup>
- Logo with link to your business on homepage and event page of The King's Daughters' website
- Recognition in CHKD's Honor Roll of Donors displayed in CHKD lobby and published in Kidstuff Magazine
- Listing in The Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Donor Recognition Reception (Spring/Fall 2020)

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## \$5,000 GOLD SPONSOR

- 8 Tickets - (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
- Overnight accommodations at The Cavalier (1 room)
- Listing on event collateral (deadlines permitting)
- Logo on OneCause (mobile bidding device) and ticket website
- Logo on event TV screens during event
- Opportunity to include a promotional item to be distributed in the end of evening gift bag
- Half-page black and white ad in program book, due by October 21<sup>st</sup>
- Logo with link to your business on homepage and event page of The King's Daughters' website
- Recognition in CHKD's Honor Roll of Donors displayed in CHKD lobby and published in Kidstuff Magazine
- Listing in The Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Donor Recognition Reception (Spring/Fall 2020)

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## \$3,500 CORPORATE SPONSOR

- 8 Tickets - (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
- Quarter-page black and white ad in program book, due by October 21<sup>st</sup>
- Listing with link to your business on homepage and event page of The King's Daughters' website
- Recognition in CHKD's Honor Roll of Donors displayed in CHKD lobby and published in Kidstuff Magazine
- Listing in The Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Donor Recognition Reception (Spring/Fall 2020)

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## \$1,500 DIAMOND PATRON

- 2 Tickets - (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
- Overnight accommodations at The Cavalier (1 room)
- Complimentary bottle of champagne
- Listing in program book as Diamond Patron
- An invitation to CHKD's Donor Recognition Reception (Spring/Fall 2020)

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## \$800 SILVER PATRON

- 2 Tickets - (Includes: cocktails, food stations, live entertainment, photo opportunities and Live & Silent Auctions)
- Overnight accommodations at The Cavalier (1 room)
- Listing in program book as Silver Patron

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### CONTACT:

Lisa Coleman, Executive Director, The King's Daughters

Work: (757)668-7098 | Cell: (757)241-0244 | Email: [Lisa.Coleman@CHKD.org](mailto:Lisa.Coleman@CHKD.org)

# MOONLIGHT *With a* & MISTLETOE *TWIST*

## The King's Daughters Sponsorship Pledge Form 2019

Please indicate your level of sponsorship:

- \$20,000 Presenting Sponsor**  
(Includes full-page prominently displayed ad due Oct. 21<sup>st</sup> to The King's Daughters Office. Guest names/cell for room reservation by Oct. 31<sup>st</sup>)
- \$10,000 Platinum Sponsor**  
(Includes ¾ page ad due Oct. 21<sup>st</sup> to The King's Daughters Office. Guest names/cell for hotel reservations required by Oct. 31<sup>st</sup>)
- \$5,000 Gold Sponsor**  
(Includes half-page ad due Oct. 21<sup>st</sup> to The King's Daughters Office. Guest names/cell for hotel reservations required by Oct. 31<sup>st</sup>)
- \$3,500 Corporate Sponsor**  
(Includes quarter-page ad due Oct. 21<sup>st</sup> to The King's Daughters Office. Guest names/cell for hotel reservations required by Oct. 31<sup>st</sup>)  
Please select one:
- No ad required
- Ad required\*
- \*All program book ads must be camera-ready artwork (PNG/JPEG/PDF format) and must be emailed to [info@kingsdaughters.org](mailto:info@kingsdaughters.org) by October 21<sup>st</sup>, 2019*
- \$1,500 Diamond Patron** (per couple) Quarter-page ad due Oct. 21<sup>st</sup>. Guest names/cell for room reservation required by Oct. 31<sup>st</sup>)
- \$800 Silver Patron** (per couple) Guest names/cell for room reservation required by Oct. 31<sup>st</sup>)
- Other** – I would like to sponsor **Moonlight & Mistletoe** *With a TWIST* in the amount of \$ \_\_\_\_\_

**Please provide the following information as you would like it to appear in any print material:**

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Email guest names & cell phone numbers to [info@kingsdaughters.org](mailto:info@kingsdaughters.org) for easy check in and check out**

**How would you like to pay?**

\_\_\_\_\_ Check (payable to The King's Daughters enclosed)      \_\_\_\_\_ Please invoice me

\*Credit Card payments go to: <http://www.kingsdaughters.org/moonlightandmistletoe>

**Moonlight & Mistletoe** *With a TWIST* is a project of The King's Daughters to benefit



The King's Daughters, ATTN: JEN KAY, 601 Children's Lane, 2<sup>nd</sup> floor, Norfolk, VA 23507  
Fax: 757.668.8907 [www.KingsDaughters.org/MoonlightandMistletoe](http://www.KingsDaughters.org/MoonlightandMistletoe)