

# Moonlight & Mistletoe

## 2018 SPONSORSHIP OPPORTUNITIES

### \$20,000 PRESENTING SPONSOR

- Sponsor logo on event collateral (deadlines permitting)
- Two tables of 8, with preferential seating
- Sponsor listing on table
- Sponsor logo displayed on BidPal; mobile bidding device and BidPal website
- Sponsor logo displayed on event slide show during the event
- Opportunity to host a Private Cocktail Reception for clients, sponsors & guests prior to Moonlight & Mistletoe Gala Saturday, December 1, at Norfolk Waterside Marriott
- Overnight accommodations at Norfolk Waterside Marriott (8 rooms on December 1, 2018) hotel reservations must be made by October 31<sup>st</sup>
- A full page black and white ad (prime location) in the program book, due by October 20<sup>th</sup>
- Logo on The King's Daughters' website homepage with a link to your business, and on the event page
- Recognition in the hospital's Honor Roll of Donors published in Kidstuff Magazine and displayed in CHKD's main lobby
- Listing in the Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Philanthropic reception (Spring 2019)

### \$12,000 PLATINUM SPONSOR

- Sponsor name listed on event collateral (deadlines permitting)
- One table of 8, with preferential seating
- Sponsor listing on table
- Sponsor logo displayed on BidPal; mobile bidding device and website
- Sponsor logo displayed on event slide show during the event
- Overnight accommodations at Norfolk Waterside Marriott (4 rooms on December 1, 2018) hotel reservations must be made by October 31<sup>st</sup>
- A 3/4 page black and white ad in the program book, due by October 20<sup>th</sup>
- Logo on The King's Daughters' website homepage with a link to your business, and on the event page
- Recognition in the hospital's Honor Roll of Donors published in Kidstuff Magazine and displayed in CHKD's main lobby
- Listing in the Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Philanthropic reception (Spring 2019)

## **\$5,000 GOLD SPONSOR**

- Sponsor listing on event collateral (deadlines permitting)
- One table of 8, with priority seating
- Sponsor listing on table
- Sponsor logo displayed on BidPal; mobile bidding device and website
- Sponsor logo displayed on event slide show during the event
- A half page black and white ad in the program book, due by October 20<sup>th</sup>
- Listing on the Moonlight & Mistletoe page on The King's Daughters' website with a link to your business
- Recognition in the hospital's Honor Roll of Donors published in Kidstuff Magazine and displayed in CHKD's main lobby
- Listing in the Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads)
- An invitation to CHKD's Philanthropic reception (Spring 2019)

## **\$3,500 CORPORATE TABLE**

- One table of 8, with priority seating
- Sponsor listing on table
- A quarter page black and white ad in the program book, due by October 20<sup>th</sup>
- Listing on the Moonlight & Mistletoe page on The King's Daughters' website with a link to your business
- Recognition in the hospital's Honor Roll of Donors published in Kidstuff Magazine and displayed in CHKD's main lobby
- Listing in the Circular, official newsletter of The King's Daughters (approx. 1,200 mailed in Hampton Roads).

## **\$1,200 DIAMOND PATRON**

- Two tickets to Moonlight & Mistletoe Gala (includes: cocktails, dinner, dancing – Live & Silent Auctions)
- Overnight accommodations at Norfolk Waterside Marriott (1 room on December 1, 2018) hotel reservations must be made by October 31<sup>st</sup>
- Complimentary bottle of champagne
- Listing in the program book as Diamond Patron

## **\$600 SILVER PATRON**

- 2 Moonlight & Mistletoe tickets (includes: cocktails, dinner, dancing – Live & Silent Auctions)
- 1 Hotel room (reservation must be made by Oct. 31<sup>st</sup>) at Norfolk Waterside Marriott
- Listing in the program book as Silver Patron

---

### **CONTACT:**

Lisa Coleman, Executive Director, The King's Daughters

Work: (757)668-7098 | Cell: (757)241-0244 | Email: [Lisa.Coleman@CHKD.org](mailto:Lisa.Coleman@CHKD.org)

# Moonlight & Mistletoe

## The King's Daughters Sponsorship Pledge Form FY 2018-2019

Please indicate your level of sponsorship:

- \$20,000 Presenting Sponsor**  
(Includes 10" x 4" portrait ad\*\* due Oct. 20<sup>th</sup> to The King's Daughters Office, table guest names, cell # & hotel reservations required by Oct. 31<sup>st</sup>).
- \$12,000 Platinum Sponsor**  
(Includes 7"x4" portrait ad\*\* due Oct. 20<sup>th</sup> to The King's Daughters Office, table guest names, cell # & hotel reservations required by Oct. 31<sup>st</sup>).
- \$5,000 Gold Sponsor**  
(Includes approx. 5" x 4" portrait ad\*\* due Oct. 20<sup>th</sup> to The King's Daughters Office, table guest names, cell # required by Oct. 31<sup>st</sup>).
- \$3,500 Corporate Table**  
(Includes approx. 4 ½" x 2" landscape ad\*\* due Oct. 20<sup>th</sup> to The King's Daughters Office, table guest names, cell # required by Oct. 31<sup>st</sup>).

No ad required

\*Ad required

**\*All program book ads must be emailed camera ready artwork (JPEG/PDF format) to: [info@kingsdaughters.org](mailto:info@kingsdaughters.org) Prior to October 20<sup>th</sup>, 2018**

- \$1,200 Diamond Patron Ticket** (per couple, hotel reservations, and 4 ½" x 2" landscape ad if required by Oct 20<sup>st</sup>).
- \$600 Silver Patron Ticket** (per couple, hotel reservation required by Oct. 31<sup>st</sup>).
- Other** – I would like to sponsor the Moonlight & Mistletoe in the amount of \$\_\_\_\_\_

**Please provide the following information as you would like it to appear in any print material:**

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Table Guest Names (8 guests per table, due by Nov. 1<sup>st</sup>)**

**Email guest names & Cell phone numbers to: [info@kingsdaughters.org](mailto:info@kingsdaughters.org) for virtual bidding link and easy check out.**

**How would you like to pay?**

\_\_\_\_\_ Check (payable to The King's Daughters enclosed)

\_\_\_\_\_ Please invoice me

\*Credit Card: Visa or MasterCard accepted <http://www.kingsdaughters.org/moonlightandmistletoe>

Moonlight & Mistletoe is a project of The King's Daughters

to benefit



The King's Daughters, ATTN: JEN KAY, 601 Children's Lane, 2<sup>nd</sup> Fl. Norfolk, VA 23507  
Fax: 757.668.8907 [www.KingsDaughters.org/MoonlightandMistletoe](http://www.KingsDaughters.org/MoonlightandMistletoe)