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June 13th, 2018

Dear Friend,

On behalf of The King's Daughters, the founding organization of Children's Hospital of The King's Daughters (CHKD), we invite you to join us for **Breakfast with Santa** presented by Busch Gardens' Christmas Town. Please consider joining us as a sponsor at one of the opportunities provided within.

Funds raised will support CHKD's Mental Health Program – when The King's Daughters learned that today more children die from suicide than cancer, cardiovascular disease, birth defects, pneumonia, flu and chronic lung disease **combined**; we knew we must take action. In June 2017, we pledged to raise \$1 million for CHKD to help combat this pediatric mental health crisis in our community. **We need your help.**

The event will take place on November 17, 2018, 10am-1pm at [The Westin Virginia Beach Town Center](#). The morning will include breakfast, a photo with Santa for every child, a train display, live music and entertainment, children's crafts and activities, and a silent auction of decorated trees, gingerbread creations, and special gifts. Providing a memorable holiday experience for the whole family!

Thank you in advance for your consideration of joining us for the 2018 Breakfast with Santa to benefit CHKD. If you need additional information or have any questions, please do not hesitate to contact us.


























Sincerely,

Carrie Lauck
2018 Breakfast with Santa Chair
carrie@thehappyhourhostess.com

BREAKFAST with Santa



2018 SPONSOR OPPORTUNITIES SATURDAY, NOVEMBER 17, 2018 | THE WESTIN

BENEFITS	"PRESENT-ING" \$5,000	SANTA'S HELPER \$2500	REINDEER \$1000	ELF \$500
Event Tickets	10 adult / 10 child	5 adult / 5 child	3 adult / 3 child	2 adult / 2 child
Private, Reserved Tables for Your (10/table)	 (2)	 (1)		
Company Name and Logo Will Be Featured on All Event Print Materials				
Company Logo/Name listed on Sponsor Signs				
Fast Passes for Photograph with Santa (Avoid waiting in line!)	 (6)	 (4)	 (2)	 (1)
Recognition/Logo/Link on Breakfast with Santa page on The King's Daughters' Website				
Recognition in The King's Daughters' newsletter, The <i>Circular</i> (1,100 distributed)				
Invitation to Attend CHKD's Spring 2019 Philanthropic Reception				
Recognition in <i>KidStuff</i> Magazine (35,000 distributed)				



SATURDAY, NOVEMBER 17, 2018 | THE WESTIN, VIRGINIA BEACH TOWN CENTER

Thank you for your support of The King's Daughters' "Breakfast with Santa" event to benefit CHKD's Mental Health Program. Complete the information below to secure your sponsorship benefits.

- | | | | |
|---|---------|--|-------|
| <input type="checkbox"/> PRESENT-ING | \$5,000 | <input type="checkbox"/> Extra Adult tickets | \$ 30 |
| <input type="checkbox"/> SANTA'S HELPER | \$2,500 | <input type="checkbox"/> Extra Child tickets | \$ 25 |
| <input type="checkbox"/> REINDEER | \$1,000 | | |
| <input type="checkbox"/> ELF | \$ 500 | | |

Company/Name to appear on Print Material: _____

Contact Name: _____ Phone: _____

Email: _____

Website: _____ Facebook: _____

Ticket Holders Names: _____

Payment Information

Enclosed is my CHECK made payable to The King's Daughters

INVOICE me at the address listed below

Process my payment via CREDIT CARD

Name on Card _____ Amount to be Charged \$ _____

CC # _____ Exp. Date _____ CVV _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

Please return this form, along with payment, to:

The King's Daughters
601 Children's Lane, 2nd floor | Norfolk, VA 23507
Fax: 757.668.8907 | Email: info@kingsdaughters.org

**A project of
The King's Daughters**



**to benefit
Children's Hospital
of The King's Daughters**