



SEPTEMBER/  
OCTOBER  
2017



*find  
inside*

FUNDRAISING  
INITIATIVE

MAJOR PROJECT  
ANNOUNCEMENTS

UPCOMING CIRCLE  
PROJECTS

WAYS TO HELP  
CHILD LIFE AT CHKD

&  
MORE

# ANNUAL RECOGNITION

CELEBRATE  
SUCCESS



**The King's Daughters**  
Building the Future on a Strong Foundation

NORFOLK YACHT & COUNTRY CLUB  
7001 HAMPTON BLVD. NORFOLK, VA 23505  
RSVP BY OCT. 4TH  
WWW.KINGSDAUGHTERS/ANNUALRECOGNITION  
757-668-7098



TUESDAY, OCTOBER 10TH, 2017  
5:30 PM SOCIAL/CASH BAR  
6:00 PM DINNER & PROGRAM  
7:30-8:00 PM SOCIAL/CASH BAR

RAISING FUNDS, FRIENDS & AWARENESS FOR CHKD

# A Letter From The President

Dear Fellow King’s Daughters,

I am writing this letter in the aftermath of Harvey while listening to Irma pounding on Florida. I know all of us are saddened by the destruction and loss for so many people. And I know we are wondering what can we do? But I am also reflecting on what you do and have done as King’s Daughters in support of children across our community. We may not be able to make a tremendous impact on the people in Texas and Florida, but we can and do make a huge impact on families here in Hampton Roads.



Last year, through our major projects, circle projects and canisters, we were able to donate \$625,000 to the hospital. This completed our pledge for a new transport unit, our pledge for the Sports Medicine Gym at Landstown and provided funds to purchase much needed items for The King’s Daughters Milk Bank. Congratulations and thank you to everyone for all you did to help us make this gift. But as always, you did more than raise money, you donated over 47,000 volunteer hours; made over 13,000 bears, donated over 16,900 items for child life and made over 17,800 other items such as blankets and tooth fairy pillows. I hope each of you will join us to celebrate in your success and an amazing year at our upcoming Annual Recognition Dinner on October 10<sup>th</sup>.

This year we are embarking on a wonderful and exciting challenge to raise \$1 million for CHKD’s Behavioral Health Program. Please read the article in this Circular about the incredible need for a more robust program to care for children suffering from mental health issues. I have no doubt that we will meet and most likely, exceed this goal.

Like every year, this one is starting off with amazing projects and incredible enthusiasm. Please see the last page for all the great Circle events that are planned for the Fall. And we have our family tradition, Breakfast with Santa on November 18<sup>th</sup>. Moonlight and Mistletoe will start the Hampton Roads Holiday Season on December 2<sup>nd</sup> at The Main, Hampton Roads newest luxury hotel.

Looking forward to seeing you all on October 10<sup>th</sup>!

Elly Bradshaw Smith  
President, The King’s Daughters

## A SPECIAL THANK YOU TO THE CIRCLE MEMBERS FOR PRESENTING &/OR ORGANIZING AT ORIENTATION

Jenn Worden, Magnolia Circle

Taylor Priest,Lafayette River Circle

Mary Lou Barhydt, Lakewood Circle

Patricia Filbert, Cypress Point Circle

Kay Sheilds, West Ghent Circle

Collen Callahan, Lafayette River Circle

WWW.KINGSDAUGHTERS.ORG



# Behavioral Health Initiative

For over 120 years, The King’s Daughters have been a driving force in providing resources to address the health care needs of our community’s children. When we learned that today more children die from suicide than cancer, cardiovascular disease, birth defects, pneumonia, flu and chronic lung disease combined, we knew we must take action. At the June KD Connect meeting, those present voted to raise \$1 million to help CHKD hire and train more staff and build a stronger infrastructure to combat this pediatric mental health crisis in our community.

At the Circle Orientation in August, Stephanie Osler, CHKD Director of Integrated Behavioral and Social Support Services gave an enlightening presentation describing the tremendous need for these services and the plans that are being developed to address these needs.

Over the next months, we will be sharing information with you so you can help educate the public about this growing need. Below is a summary describing the scope of the need as shared by Stephanie Osler.

## **Scope of the Problem:**

### **Nationally**

In 2016, it was reported that:

- 20% of all children living in the United States have a diagnosable mental health condition
- 50% of adult psychiatric disorders begin before the age of 14
- 18% of students in 9-12 grade report having considered suicide; 14.6% of these children have identified a plan and 8.6% of these students report having attempted suicide once or more in a 12 month period.

In 2015 death by suicide was the:

- 3<sup>rd</sup> leading cause for children 10-14 years of age
- 2<sup>nd</sup> leading cause for children 15-24 years of age

### **In Hampton Roads**

Every 3 years, CHKD does a community needs assessment. In 2013 and again in 2016; behavioral/mental health services were ranked as the top need. 75% of children with psychiatric needs are first seen by their primary care physician. One physician noted:

*“It used to be that ear infections was the big pathology we took care of. Now it is ADHD, OCD, and Depression, ODD. I am stymied here and have little or no assistance. It is like fighting a battle and I am not armed”.*

Only 30% of the charges for Behavioral Health services are reimbursed by insurance.

As our CHKD physicians have become better trained to diagnose these issues, the number of patients referred to the Behavioral Health Program has grown from 500 visits in FY 2015 to just under 10,000 visits in FY 2017.

Clearly the need for greater access to pediatric mental health care is tremendous in Hampton Roads. In the next Circular, we will share an overview of the current program and needs.



**WWW.KINGSDAUGHTERS.ORG**

LIKE & BE-FRIEND US ON FACEBOOK!

<https://www.facebook.com/kingsdaughters/>

Join our Discussion Board on Facebook

This is an easy way for KD Members to share tips and helpful contacts for you and your fellow Circle members!

<https://www.facebook.com/groups/kddiscussionboard/>



22nd annual  
**make a scarecrow**  
SEPTEMBER 23-24  
SATURDAY & SUNDAY 9AM-4PM

The King's Daughters  
Founders of Children's Home

McDonald Garden Center

YUKON LUMBER CO.

Gather up the whole family and build your own life-size scarecrow to add fall flair to your yard or garden. Only \$30 for all supplies to make your scarecrow.

McDonald Garden Center,  
Virginia Beach location  
1144 N Independence Blvd.

CIRCLES  
CELEBRATING  
MILESTONE  
ANNIVERSARIES  
IN 2017

65 YEARS  
ALICE DAVIS

60 YEARS  
LAKEWOOD

55 YEARS  
PRINCESS ANNE  
WEST GHENT

45 YEARS  
AZALEA UNITY

40 YEARS  
HOLLY

30 YEARS  
NORTH SUFFOLK

20 YEARS  
CYPRESS POINT

LARCHMONT  
FRIENDS

MAGNOLIA

10 YEARS  
CIRCLE OF FRIENDS  
COLONIAL



JUNIOR CIRCLE  
ORIENTATION  
SUNDAY, OCTOBER 1ST

2-4:30PM, CHKD, 6TH FLR  
601 CHILDREN'S LANE, NORFOLK

WELCOME ALL JR  
MEMBERS, LEADERS  
& ADULT LIAISONS

RSVP VIA EMAIL  
[holly.ackiss@chkd.org](mailto:holly.ackiss@chkd.org)



# BREAKFAST with Santa

November 18, 2017 ★ 10:00AM-1:00PM  
Norfolk Waterside Marriott



[www.kingsdaughters.org/breakfastwithsanta](http://www.kingsdaughters.org/breakfastwithsanta)

Presented by:






*A project of The King's Daughters to benefit* 

### A Digital Photo with Santa for each Child!

- Enjoy a delicious buffet breakfast
- Amazing Interactive Train displays
  - Children's activities
  - Holiday performances
- Silent Auction; including Trees & More



# Save the Date



*Moonlight  
&  
Mistletoe*

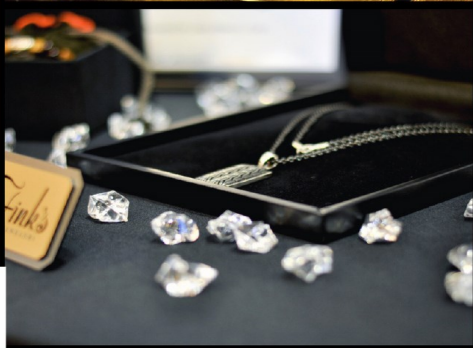
A Project of The King's Daughters benefitting  
the Behavioral Health Program at  
QHRD Children's Hospital  
of The King's Daughters

*Saturday, Dec. 2, 2017 | Hilton Norfolk The Main*

## King's Daughters' Circle Members Dance Tickets...AVAILABLE NOW!

**NEW Hilton Norfolk, THE MAIN**  
**100 E Main St.**  
**Saturday, December 2nd, 2017 @ 9:30 p.m.**  
Dance tickets, valid only to current King's Daughters Circle Members  
& a guest. Ticket includes drinks, dessert & dancing to the music of  
Strictly Bizzness! Limited number of tickets available!

**DETAILS & REGISTRATION AVAILABLE:**  
<https://www.kingsdaughters.org/upcoming-events/>



### PRESENTING SPONSOR

Paul & Brenda  
Sharp

### PLATINUM SPONSOR

Reed & Associates  
Marketing

### GOLD SPONSORS

Great Bridge Garment  
CARE

MacArthur Center

Papco, Inc.

PNC Health

Dr. Johnny Sweeny, Jr.  
& Sunny Sonner

Warden Family  
Foundation

[WWW.KINGSDAUGHTERS.ORG/UPCOMING-EVENTS](http://WWW.KINGSDAUGHTERS.ORG/UPCOMING-EVENTS)

# Upcoming Circle Projects



## SEPTEMBER 2017



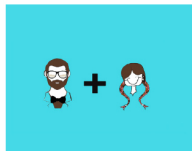
3RD ANNUAL  
DRAGON BOAT  
Sat., Sept. 16th  
8am-3pm  
Nauticus  
Norfolk  
Magnolia Circle



HORIZON DOCK PARTY  
Sun., Sept. 17th  
4-7pm  
Wolcott's Home  
Norfolk  
Horizon Circle



FALL BAZAAR  
Sat., Sept. 23rd  
9am-1pm  
The Crossings at  
Harbor View, Suffolk  
Elizabeth River Circle



BEARDS + BRAIDS  
Sun., Sept. 24th  
2-4pm  
La Bella Chic, Chesapeake  
Circle in the Bridge



YARD SALE  
Sat., Sept. 30th  
9am-12pm  
1148 Hanover Ave.,  
Norfolk  
Holly Circle



ROCKIN' ON THE RIVER  
Sat., Sept. 30th  
3-7pm  
The Pagoda, Norfolk  
Lafayette River &  
Regatta Circle

## OCTOBER 2017



CREW SHOPPING EVENT  
Oct. date TBD  
4-8pm  
J.Crew MacArthur  
Norfolk  
Circle by the Bay  
& Sand Dollar Circle



CHIPOTLE FUNDRAISE!  
Tues., Oct. 10th  
11am-10pm  
3380 Princess Anne Rd.  
Virginia Beach  
Circle in the Bridge



PANSY SALE  
Thurs., Oct. 12th  
2-5pm  
Church of Good Shepherd,  
Norfolk  
Azalea Unity Circle



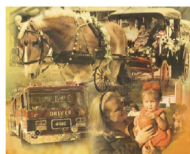
MEN'S DOUBLES  
TENNIS TOURNAMENT  
Oct. 13-15th  
1-9pm, 8am-5pm, 8am-5pm  
Greenbrier Country Club  
Chesapeake  
Circle in the Bridge



18TH ANNUAL  
OYSTER ROAST  
Sat., Oct. 14th  
4:30-8:30pm  
Tidewater Boat Club  
Norfolk  
Downtown Circle



NORFOLK WINE  
FEST CHALET  
Sat., Oct. 21st  
11am-6pm  
Towne Point Park  
Norfolk  
Infinity Circle



DRIVER DAYS  
Sat. & Sun., Oct. 21-22  
10am-6pm, 11am-5pm  
Knott Hole Station  
Suffolk  
North Suffolk Circle



TRUCKS, TRACTORS  
& TREATS  
Sat., Oct. 28th  
10am-2pm  
Sam's Club, Chesapeake Sq  
Chesapeake  
Esprit de Coeur Circle

## NOVEMBER 2017



OYSTER & SOUTH  
FESTIVAL  
Sat., Nov. 18th  
1-5pm  
Greenbrier Farms  
Chesapeake  
Circle in the Bridge



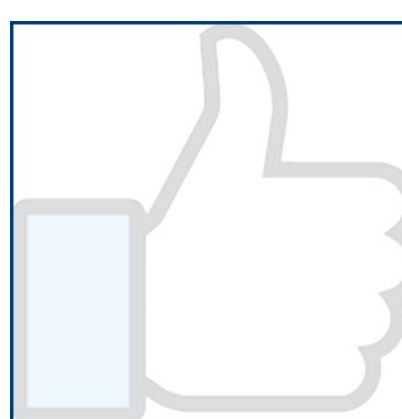
POINSETTIA SALE  
Weds., Nov. 29th  
2-5pm  
Church of Good Shepherd  
Norfolk  
Azalea Unity Circle



KID'S CHRISTMAS SHOP /  
POINSETTIA SALE /  
PHOTOS WITH SANTA  
Sat., Dec. 2nd  
2-5pm  
St. Patrick Catholic School,  
Norfolk  
Azalea Unity Circle  
& Union of Hands



EDENTON CHRISTMAS  
CANDLELIGHT TOUR  
Sun., Dec. 9th  
1-9pm  
Edenton NC Bus Tour  
Caritas Circle



For more details go to [WWW.KINGSDAUGHTERS.ORG/UPCOMING-EVENTS](http://WWW.KINGSDAUGHTERS.ORG/UPCOMING-EVENTS)



## Raising Funds, Friends & Awareness for CHKD!

# WANTED

Child Life Christmas Workshop Gift Wrappers

5-6 Circle Members. 11:30am until 3pm  
Saturday, December 23, 2017  
to wrap gifts for children's parents.

Must be/have:

- 18+ years of age
- Ability to wrap gifts
- Flu shot for the year/season.

(Documentation must be provided

and the last date to receive a flu shot is December 8th.

Free Flu Shots Locations: Harris Teeters, Walgreens and CVS)

QUESTIONS OR MORE INFORMATION

CALL OR EMAIL BRIANA JACKSON

at 668-7098 or [Briana.jackson@chkd.org](mailto:Briana.jackson@chkd.org)

## Child Life

Now accepting holiday  
donations!!

Gift wrapping materials:  
bows, wrapping paper, gift  
tags, tissue paper

Red & White *EMPTY* Stockings,  
sewn or bought measurements,  
17"x7 ¾"

Donations accepted  
at the KD office until  
DEC 8th, 2017

## Coupon!

**CHKD  
Gift Shop!**

*Special Offer*

**25%**

*Discount*

*On one item*  
(Standard exclusions apply)

**Thank You for  
Volunteering**

**All proceeds  
benefit**

 Children's Hospital  
of The King's Daughters

[www.chkd.org](http://www.chkd.org)

## KD PERKS!

Enjoy 25% off one  
item at the CHKD Gift  
Shop.

The CHKD Gift Shop  
is staffed by  
volunteers eager to  
help you select a  
special gift.

All proceeds from the  
gift shop benefit  
CHKD.

## CIRCLE NAME BADGES

Available for purchase  
until Oct. 31st



Purchase Name Badges with The King's Daughters' Logo  
and support CHKD at the same time!

These name badges have a magnetic closure and are perfect  
for Circle projects, KD fundraisers, meetings, and more!  
Order online or mail/fax order form & payment to KD office by  
October 31, 2017.

Name badges are \$20 each.

To buy online visit,  
<https://www.kingsdaughters.org/ways-to-give/ongoing-projects>

[WWW.KINGSDAUGHTERS.ORG](http://WWW.KINGSDAUGHTERS.ORG)



601 Children's Lane, 2nd floor  
Norfolk, VA 23507  
Ph.757.668.7098  
[WWW.KingsDaughters.org](http://WWW.KingsDaughters.org)

***Raising Funds, Friends & Awareness for CHKD***

### **Do you shop at Kroger?**

If so, register your Plus card for the Community Rewards Program and support The King's Daughters. By enrolling your Kroger Plus card, you will be contributing funds to KD every time you shop with your card.



To get started, visit: [krogercommunityrewards.com](http://krogercommunityrewards.com) or your neighborhood Kroger store.

### **To register online:**

- Click on Sign In if you have an account, or Create an Account if you do not
- You will be asked for basic information such as address and email to create the account.
- When asked for organization, you can search by name, The King's Daughters or enter 90697

### **When shopping:**

Simply swipe your registered Kroger Plus card or use the phone number that is related to your registered Kroger Plus card when shopping for each purchase to count. This opportunity is not limited to our membership; anyone can select The King's Daughters as their Kroger Community Rewards Partner, so please share!

**THERE IS NO ANNUAL RENEWAL PROCEESS UNLESS YOU ARE  
CHANGING ORGANIZATIONS!**

**Kroger Customer Service Assistance: 800-576-4377**

**WWW.KINGSDAUGHTERS.ORG**