

Year in Review

NORFOLK CITY UNION OF THE KING'S DAUGHTERS

July 1, 2005 – June 30, 2006

Organizational and Volunteer Development – The NCUKD Board of Directors continued to place major emphasis on volunteer recruitment, development, and education as well as fundraising. Circles became more actively involved in all phases of NCUKD and CHKD events. Throughout the year, a great deal of time was spent researching and developing new projects, as well as Circle strengthening. Much time was spent reconnecting with past NCUKD presidents, CHS, and Circle Leadership, in an effort to once again maximize our “Friend Raising” as well as fundraising.

The King’s Daughters voted in a new slate of officers and presented new and old directors of the NCUKD Board of Directors at the June Annual meeting, which now coincides with NCUKD’s fiscal year (July 1-June 30) and the CHS By-Laws. We also voted to have Marilyn Kayer remain on the CHS Board for another year through a resolution.

The King’s Daughters voted to support CHKD’s 34.5 million dollar Capital Campaign. Once again, we took a leading role by pledging one million dollars to the Child Abuse & Nursing Externship Endowment funds over the next five years.

The King’s Daughters closed out their fiscal year on a very positive note with a total hospital contribution for the year of \$700,000 – their biggest annual gift to date.

- The NCUKD Annual Recognition Meeting was held on October 11, 2005, at the Norfolk Botanical Garden. Awards were presented to Circles and members, followed by a memorial service for departed King’s Daughters. We enjoyed a wonderful photo/slide presentation of King’s Daughters accomplishments and activities throughout the year and had two truly wonderful speakers, Bruce Rader, Wavy TV 10, who spoke to us about the recent birth of his two beautiful twin boys at CHKD, and Registered Nurse, Abigail Fox gave an emotional presentation about working at CHKD on a Nursing Scholarship.
- Volunteer orientation and training included new member and officer orientations as well as Junior Circle orientation in September, and legislative advocacy training for liaisons in October. We also met with Circle Leaders at our newly formed “Leaders Academy” to discuss ways to improve communication between NCUKD Board of Directors, staff and membership.

An Enrichment Day was held on February 26, 2006, at Ohel Shalom Temple. “The Joy of Self” began with the key speaker presenting ideas to leave your family a legacy of giving back to the community; break out sessions included: Self defense, tips from a Master Gardener, and spa/skin care. This event was a way for the NCUKD Board to thank all King’s Daughters for all that they do.

NCUKD’s three incredibly efficient staff members - Lisa Coleman, Director, Season Roberts, Assistant Director, and Natalie Carducci, Administrative Assistant continue to enhance our programs, promoting our existence as well as continuing to present wonderful new ideas and streamlining our efforts. They are always eager to help with all projects no matter how small or large. They remained extremely busy throughout the year.

- Our Junior Circles worked very hard this year, and generated impressive funds for CHKD. The Junior Holly Ball was held on Nov. 19 at the Norfolk Yacht and Country Club. The Junior Circles are continually active with various projects of their own, as well as assisting Senior Circles.

Major Projects – NCUKD’s Major Projects consisted of Fantasy Shopping Night, Holly Festival of Trees, Holly Ball, Tour de Cuisine, and the RunWalk for the Kids.

- **The 7th Annual Fantasy Shopping Night** was held and took place on November 13 at MacArthur Center in Norfolk. This event raised over \$19,000 for CHKD.
- **The 23rd Annual Holly Festival of Trees** was held at the Norfolk Yacht and Country Club. On Friday November 18, a Luncheon and Fashion Show kicked off the events. It was followed by a Gala evening with Live and Silent Auctions. This year’s Live Auction was very exciting, and brought in \$60,750 alone! On Saturday November 19, children of all ages enjoyed Lunch with Santa. This year, the Holly Festival of Trees generated in excess of \$115,000.
- **The 43rd Annual Holly Ball**, held at the Norfolk Waterside Marriott Hotel on December 3 was truly a beautiful and exciting evening with a *Roaring Twenties* theme. This event realized over \$55,000 for CHKD and one lucky winner won a string of MikiMoto pearls donated by Fink’s Jewelers.
- **The 2nd Annual Tour de Cuisine** was held in the scenic and picturesque neighborhood of Edgewater in Norfolk, thanks to local restaurateurs and homeowners; Mr. and Mrs. Web Chandler (Vintage Kitchen), Mr. Ned Doughty and Ms. Marilyn Hussey (The 219), Mr. and Mrs. Wendell Franklin (Todd Jurich’s Bistro), Mr. and Mrs. Barry Moss (BARDO), Mr. and Mrs. Chris Neikirk (Little Bar Bistro), and Mr. and Mrs. Jack Ruffin (Club Soda) for opening their beautiful homes and to the chefs for showcasing their culinary talents. This event was once again a great success raising \$35,000.
- **The RunWalk for the Kids** was held on Saturday June 17, 2006 on the campus of CHKD with a 10K, a 5K and a 1 Mile Fun Run. Truly an amazing sight to see; this healthy life centered event brought to us by Mr. and Mrs. Paul Neal of Capital Financial Home Equity, LLC, attracted families, schools, churches, businesses and the community alike with over 1,200 participants. More than 300 children took part in the 1 Mile Fun Run and over 150 volunteers from the community helped make this event fun, educational and a great success for our hospital; raising more than \$50,000.

Circle Efforts – Circle projects raised almost \$192,000 this year. All efforts were exceptional. Even new Circles and Circles that had not fundraised in a few years became actively involved this year.

- Our Circles toured the hospital and generated interest, excitement and enthusiasm for CHKD.
- All King’s Daughters were remembered during National Volunteers Week in April.
- Circle members contributed 20,020 pieces of linens, knitted items, sewn items, and gifts, and volunteered 38,143 hours this year.
- Many Circles were visited by the NCUKD President and Vice President of Circles.

Canisters – The King’s Daughters, with the generous help of local merchants and our own Thrift Stores, raised \$216,109 from canisters this year. \$100,000 of the canister proceeds was designated as NCUKD’s contribution to the Children’s Miracle Network Telethon on June 5,

2005. The Telethon benefits CHKD each year. The Mini Canister Program continues to grow as more people learn about it.

Thrift Stores – King’s Daughters continued to support CHKD Thrift Stores through individual donations and the Circles’ Bag Drive Contest in May. The Thrift Stores generated over \$2,029,500 in profit this fiscal year. It was their best year ever! NCUKD also made a special “gift” presentation to the Thrift Store managers at their annual breakfast to show our appreciation for all that they and their employees do to promote our canisters.

Other Fundraisers, Special Projects and Happenings NCUKD supported, in addition to Circle activities and Major Projects, included:

- Caritas, Lynnhaven Sandpipers Junior, and Spinnaker Circles all participated in the annual Scarecrow Building project hosted in conjunction with McDonald Garden Center, October 15 & 16. This event raised \$8,490.
- King’s Daughters continue to sell memo pads, note cards, mouse pads, cups, mugs, pens and other logo items.
- Book Fairs were held twice this year resulting in over \$2,122 for CHKD.

Advocacy Efforts – The grassroots advocacy program continued, strongly, with the assistance of Circle Legislative Liaisons and NCUKD Board members. The King’s Daughters remained a powerful force in advocating for children’s health and for Children’s Hospital. They have made their mark in Virginia as well as nationally.

Way to go King’s Daughters!