



BOARD OF DIRECTORS

Maryellen Baldwin
President

Christine Neikirk
Vice President of Development

Robyn Maus
Vice President of Circles/Membership

Diana Blanchard Gross
Vice President of Public Relations

Kathryn Callahan
Treasurer

Elizabeth Hope
Secretary

Buffy Barefoot
Cathy Britt
Susan Brown
Betsy Cooper
Patricia Hodge
Patti Ingram
Beth Johnson
Brie Martinson
Kristen Nunnally
Joyce Weddle
Judi Worley

The King's Daughters
601 Children's Lane
Norfolk, VA 23507

Phone
757.668.7098

Fax
757.668.8907

Email
info@kingsdaughters.org

Visit our website:
www.kingsdaughters.org

Dear Friend of Children's Hospital of The King's Daughters:

On behalf of The King's Daughters, the founding organization of Children's Hospital of The King's Daughters (CHKD), and the King's Daughters Junior Circles, we would like to ask for your support of "Rock 4 the Kids"; Battle of the Bands to benefit CHKD.

Your Junior King's Daughters are calling on you to support this unique event. In an era of declining numbers of qualified nurses and ever increasing numbers of abused children, we need you. Funds raised from the *Rock 4 the Kids* will go to the Child Abuse Center and the Nursing Scholarship Programs at CHKD. Although there is no cure for child abuse, continued support of the Child Abuse Center will enable us to help abused children in our community. CHKD's Child Abuse Program serves more than 800 children every year and is part of a coordinated effort to break the cycle of child abuse in our community. CHKD's Nursing Scholarship Program provides on-the-job pediatric training to nursing students interested in a career in pediatrics.

Rock 4 the Kids will be held on Sunday, January 31, 2009 at First Presbyterian Church in Norfolk. It is a battle of the bands event organized and promoted by The King's Daughters Junior Circles from area high schools. *Rock 4 the Kids* will showcase a variety of Hampton Roads' high school bands for a crowd of several hundred. It promises to be an exciting, energetic event! All proceeds from the project will be donated to CHKD. Our goal is to raise more than \$10,000 for our hospital.

In order to accomplish our goal, we need your support. You will receive recognition for your support of this project on the event web site, print materials advertising the event, and on signage at the event. We are confident that *Rock 4 the Kids* will be a success and hope that you will enthusiastically join in this hospital fundraiser. We appreciate your valuable time and consideration of this endeavor.

If you have any questions and for more information, please visit The King's Daughters website at www.kingsdaughters.org/rock4thekids, e-mail us at rock4thekids@kingsdaughters.org, or call Natalie Carducci, *Rock 4 the Kids* Liaison at 757.668.8909

Thank you for your support of CHKD.

Very Truly Yours,

Natalie Carducci
The King's Daughters
Rock 4 the Kids 2010 Liaison
757.668.8909
natalie.carducci@chkd.org

The King's Daughters' Junior Circles

Rock 4 the Kids

Battle of the Bands

Sponsorship Opportunities

It is our belief that sponsors should benefit from their generosity. The following options list sponsorship opportunities, costs, and benefits. Please consider being a sponsor so we may continue to ensure the future of superior healthcare for our region's children.

Platinum Album Event Sponsor: Value: \$1,000 Event sponsors will enjoy the following:

1. Event Title (e.g. The King's Daughters *Rock for the Kids* – Battle of the Bands presented by "Your Company Name")
2. Company **name and logo** featured prominently on all event t-shirts, promotional materials and tickets to the event.
3. Space provided for a company supplied banner to be hung at the event.
4. Company Name and company logo featured on our event's website as the Platinum Album event sponsor.
5. Company Name listed on every email between the date you sign up and the event.
6. Complimentary Admission for four (4) to the event.

Gold Album Sponsor: For a donation of \$500, the Gold Sponsor will enjoy the following benefits

1. Company **name** featured on all event t-shirts and promotional materials.
2. Space provided for a company supplied banner to be hung at the event.
3. Company name featured on our event's website for as the Gold Album Sponsor.
4. Company Name mentioned in every email between when you sign up and the event.
5. Complimentary Admission for two (2) to the event.

Chart Topper Song Sponsor: For a donation of \$250, each of our Chart Topper Song sponsors will enjoy the following benefits

1. Company name featured on our event's website as a Top Ten Sponsor.
2. Complimentary Admission for two to the event.

Friend of King's Daughters Junior Circles: For your donation to support the King's Daughters Junior Circles you will be recognized in our list of donors on the event web site and given recognition at the event. Should the value of your donation meet the dollar value of one of our other levels of sponsorship, you will receive the benefits described for that level.

The King's Daughters' Mission is to ensure the future of superior pediatric healthcare for our region through fundraising, advocacy, and community support in partnership with Children's Health System.

Payment Information:

Checks can be made payable to The King's Daughters

Donations and Prize items can be mailed to:

The King's Daughters - Junior Circles

Attn: Rock 4 the Kids

601 Children's Lane, 2nd Floor

Norfolk, VA 23507

Please call *Rock 4 the Kids* Liaison, Natalie Carducci, at 757-668-8909 with any questions.



**Children's Hospital
of The King's Daughters**

Proceeds from this project benefit

The King's Daughters is a recognized 501(3) (c) Non Profit Corporation. Please consult your tax advisor regarding the deductibility of your sponsorship.

The King's Daughters' Junior Circles present

Rock 4 The Kids

Battle of the Bands

January 31, 2010 1:00pm – 6:00pm ** First Presbyterian Church (820 Colonial Avenue, Norfolk 23507)

Sponsorship Pledge/Payment Form

_____, does hereby pledge to the Junior Circles of The
(Name/Company Name)

King's Daughters, The following for the 2010 "Rock 4 the Kids" event: (Check one of the levels below):

- \$1,000.00** *Platinum Album Event Sponsor:*
- \$500.00** *Gold Album Sponsor:*
- \$250.00** *Chart Topper Song Sponsor:*
- _____ **Under \$250.00** *Friend of King's Daughters Junior Circles:*

Signature

Print Name

Phone

Email

PAYMENT INFORMATION

Enclosed you will find my check in the amount of \$ _____
Make payable to "The King's Daughters" (memo note: R4TK 1/30/10)

Please invoice me

I will pay by, (circle one): VISA MasterCard

Card Number: _____ Expiration Date: _____

Name as it appears on Card: _____

Billing Address: _____

City: _____ State _____ Zip _____

How you'd like your business listed: _____

NOTE: Payments received by January 10, 2010 will be listed on event signage.

Donations and Prize items can be mailed to: The King's Daughters, 2nd floor
Attn: Rock 4 the Kids
601 Children's Lane
Norfolk, VA 23507

Please call *Rock 4 the Kids* Jr Circles Liaison, Natalie Carducci, at 757-668-8909 with any questions.



Proceeds from this project benefit

The King's Daughters is a recognized 501(3) (c) Non Profit Corporation. Please consult your tax advisor regarding the deductibility of your sponsorship.