

THE KING'S DAUGHTERS' Year in Review

July 1, 2007 – June 30, 2008

The King's Daughters' Board of Directors continued to place major emphasis on volunteer recruitment, development, and education as well as fundraising. Circles continued to be actively involved in all phases of The King's Daughters and CHKD events. Throughout the year, a great deal of time was spent researching and developing new projects including the launch of our new website www.kingsdaughters.org. A resolution was passed and the Norfolk City Union of The King's Daughters filed to be legally called **THE KING'S DAUGHTERS**. We renamed our Circle Board meetings to **KD CONNECT**.

Time was also spent reconnecting with past King's Daughters presidents as we continued the Past Presidents Council and their active work on fundraisers to benefit our endowment. The King's Daughters also remained active with CHS as members of the CHS board of directors. The King's Daughters continue to support CHKD's 34.5 million dollar Capital Campaign, as we are steadily working towards our goal of \$1 Million Endowment Funds Campaign for the Child Abuse and Nursing Externship Endowment Funds to be completed in 2010.

- The KD Annual Recognition Meeting was held on October 2nd, at the Norfolk Yacht & Country Club. Awards were presented to Circles and individual King's Daughters, followed by a memorial service for departed King's Daughters. We enjoyed a wonderful photo slide show presentation of King's Daughters' accomplishments and activities throughout the year and Kim Cortez gave us incredible insight into her experience as a mother whose 6 year old child was treated at CHKD for leukemia.
- We also introduced our first presentation of The King's Daughters Award for Excellence which was given to Jean Burke of Letton Gooch Printers, for exemplary support of our organization throughout the year.
- Volunteer orientation and training included Leaders and Treasurers orientations as well as a Junior Circle orientation in September, and legislative advocacy training for liaisons in October. Pete Willson, Kevin O'Neill, and Kay Kemper educated our membership regarding the atmosphere of our state and federal legislators as well as warned them of major budget cuts in all areas of healthcare.
- The King's Daughters held two Membership Socials; in Virginia Beach and Suffolk. A new Circle was also created; the East Beach Circle which is based out of the Ocean View area of Norfolk.
- As always, our Junior Circles worked very hard this year, and generated impressive funds for CHKD. The first Battle of the Bands, "Rock for the Kids" was hosted by the Junior Circles at the Peppermint Beach Club in Virginia Beach in February and raised \$4,000. The Junior Circles are continually active with various projects of their own, as well as assisting Adult Circles.
- KD office: - Our Administrative Staff is a highly motivated and organized team which consists of Director, Lisa Coleman; Assistant Director, Season Roberts; Administrative Assistant, Natalie Carducci; and Department Secretary, Amanda Bohannon. They continue to enhance our programs, promote our existence, present innovative new ideas for streamlining our efforts and are always eager to help with all projects, no matter how small or large.

Major Projects – The KD's 07-08 Major Projects consisted of Holly Festival of Trees, Holly Ball, Tour de Cuisine, and the RunWalk for the Kids. • **The 25th Annual Holly Festival of Trees** was held at the Portsmouth Renaissance Hotel. On Friday November 17, a sold out Luncheon and Fashion Show

kicked off the event, followed by an evening Gala with Live and Silent Auctions. On Saturday November 18, children and families enjoyed Breakfast with Santa. This year, the Holly Festival of Trees generated in excess of \$110,000; the highest amount raised from a single Major project. • **The 45th Annual Holly Ball**, held at the Portsmouth Renaissance Hotel on December 2, was truly a beautiful and exciting tradition with patrons vying for the chance to win a sapphire necklace donated by Fink's Jewelers. This event raised almost \$40,000 for CHKD. • **The 4th Annual Tour de Cuisine** reached new levels and was held in the Lochhaven Neighborhood in Norfolk on May 17th. Thanks to all seven homeowners for opening their beautiful homes, hosting our local restaurants and showcasing their chefs and culinary talents. Entertainment was provided in many of the homes by young talented musicians who dedicated their time and talent to entertain our guests. This event has continued to be a great success approximately raising \$25,000. • **The 3rd Annual RunWalk for the Kids** was held on June 14 on the campus of CHKD with an 8K Run, a 2 mile Walk and a 1 Mile "Fun Run". This fun family event concluded its third year with great success. The RunWalk attracted families, schools, churches, businesses and the community alike with over 1,700 participants. Teams played a pivotal role in participation with more than 50 teams that were made up of families, friends and many CHKD employees. Approximately 300 children took part in the 1 Mile Fun Run and over 65 volunteers from the community helped make this event fun, educational and a great success for our hospital; raising a total of \$60,000.

Circle Efforts – Circle projects raised approximately \$290,000 this year with over 60 Circle Project fundraisers, canister donations, etc. Our efforts reached an all time high. New Circles as well as Circles that had not fundraised in a few years became actively involved again this year. • Our Circles continued touring the hospital which increased interest, excitement and enthusiasm for CHKD. • All King's Daughters were remembered during National Volunteers Week in April for their invaluable service. • Circle members contributed 24,492 pieces of linens, knitted items, sewn items, and gifts, and volunteered 40,375 hours this year. **Canisters** – The King's Daughters, with the generous help of local merchants and our own Thrift Stores, raised over \$245,000 from canister donations this year. \$100,000 of the canister proceeds was designated as The King's Daughters' contribution to the Children's Miracle Network Telethon on June 1. The Telethon benefits CHKD each year.

Thrift Stores – King's Daughters continued to support CHKD Thrift Stores through individual donations. The Circle Donation Bag Drive in May generated a total of close to 3,000 bags full of donations! The Thrift Stores generated over \$2,590,000 in profit during the 2007-2008 fiscal year. It was their best year ever! Members of The King's Daughters staff and Board of Directors also attended the Store Managers' annual breakfast to show our appreciation for all that they and their employees do to support CHKD.

Other Fundraisers, Special Projects and Happenings The King's Daughters supported, in addition to Circle activities and Major Projects, included:

- The Tysinger "Fling for the Kids" Raffle Event successfully completed its third year at Tysinger Motors on October 5, giving a new Mercedes-Benz to one lucky winner and raising \$40,000.
- Caritas, Spinnaker, North Suffolk, and Lynnhaven Sandpipers Junior Circles all participated in the annual "Let's Make a Scarecrow" Project hosted in conjunction with McDonald Garden Center, October 14 & 15. This event raised \$12,265.00; it's best year ever.
- The King's Daughters teamed with Taza Restaurant & Bar, located in the Westin Hotel at Virginia Beach's Town Center to help celebrate their grand opening. Approximately 100 of our closest friends joined in for an evening of great wine, food and friends. This event raised \$2,500.

Advocacy Efforts – The grassroots advocacy program continued, strongly, with the assistance of Circle Legislative Liaisons, and KD Board members. The King's Daughters remained a powerful force in advocating for children's health and for Children's Hospital. They have made their mark in Virginia as well as nationally.

Congratulations to The King's Daughters for another successful year!