

# Year in Review

## NORFOLK CITY UNION OF THE KING'S DAUGHTERS

### July 1, 2006 – June 30, 2007

**Organizational and Volunteer Development** – During this record breaking year for The King's Daughters, the Board of Directors continued to place major emphasis on volunteer recruitment, development, and education as well as fundraising. Circles continued to be actively involved in all phases of NCUKD and CHKD events. Throughout the year, a great deal of time was spent researching and developing new projects including the launch of Membership Socials, as well as Circle strengthening. Time was also spent reconnecting with past NCUKD presidents, CHS, and Circle Leadership, in an effort to once again maximize our "Friend Raising" as well as fundraising.

The King's Daughters continue to support CHKD's 34.5 million dollar Capital Campaign. As we fast approach the half-way point of NCUKD's \$1 Million Endowment Funds Campaign for the Child Abuse and Nursing Externship Endowment Funds.

The King's Daughters closed out their fiscal year on a very impressive note with a record breaking total hospital contribution of \$850,000 – their biggest annual gift to date.

- The NCUKD Annual Recognition Meeting was held on October 3, 2006, at the Norfolk Yacht & Country Club. Awards were presented to Circles and members, followed by a memorial service for departed King's Daughters. We enjoyed a wonderful photo slide show presentation of King's Daughters' accomplishments and activities throughout the year and Dr. Jamil Khan gave us wonderful insight into CHKD's Neonatal Intensive Care Unit.
- Volunteer orientation and training included new member and officer orientations as well as a Junior Circle orientation in September, and legislative advocacy training for liaisons in October. We held three Membership Socials in Norfolk, Newport News, and Virginia Beach. As a result of these Socials, three new Circles were formed and a new recurring Circle Project began with ECPI, Newport News.

NCUKD added a fourth member to the office staff to make four incredibly efficient staff members - Lisa Coleman, Director, Season Roberts, Assistant Director, Natalie Carducci, Administrative Assistant, and newly hired Amanda Bohannon, Department Secretary. The team continues to enhance our programs, promote our existence, and present wonderful new ideas for streamlining our efforts. They are a highly motivated and organized team; always eager to help with all projects no matter how small or large. They remained extremely busy throughout the year.

- As always, our Junior Circles worked very hard this year, and generated impressive funds for CHKD. The Junior Mardi Gras was held in the spring at the Selden Arcade, Norfolk. The Junior Circles are continually active with various projects of their own, as well as assisting Senior Circles.

**Major Projects** – NCUKD's 06-07 Major Projects consisted of Holly Festival of Trees, Holly Ball, Tour de Cuisine, and the RunWalk for the Kids.

- **The 24<sup>th</sup> Annual Holly Festival of Trees** was held at the Norfolk Waterside Marriott Hotel. On Friday November 17, a Luncheon and Fashion Show kicked off the event. It was followed by an evening Gala with Live and Silent Auctions. On Saturday November 18, children of all ages enjoyed Snacks with Santa. This year, the Holly Festival of Trees generated in excess of \$178,000.
- **The 44<sup>th</sup> Annual Holly Ball**, held at the Norfolk Waterside Marriott Hotel on December 2 was truly a beautiful and exciting tradition with patrons vying for the chance to win a weekend in Monticello's Wine Region. This event realized over \$50,000 for CHKD.
- **The 3<sup>rd</sup> Annual Tour de Cuisine** reached new levels and was held in the Bay Colony Neighborhood in Virginia Beach. Thanks to all the local homeowners for opening their beautiful homes and to the chefs of local restaurants for showcasing their culinary talents. This event was once again a great success raising \$25,000.
- **The 2<sup>nd</sup> Annual RunWalk for the Kids** was held on Saturday June 16, 2007 on the campus of CHKD with a 8K Run, a 2mile walk and a 1 Mile Fun Run. Truly an amazing sight to see, this healthy life centered event concluded it's second year with great success. Mayor Paul Fraim and his wife Beth, of Azalea Unity Circle, were both Honorary Chairs of the event. They truly added to the attraction of families, schools, churches, businesses and the community alike with over 1,200 participants. Approximately 300 children took part in the 1 Mile Fun Run and over 65 volunteers from the community helped make this event fun, educational and a great success for our hospital; raising a total of \$50,000.

**Circle Efforts** – Circle projects raised approximately \$276,000 this year. Our efforts reached an all time high. Even new Circles and Circles that had not fundraised in a few years became actively involved again this year.

- Our Circles continued touring the hospital which increased interest, excitement and enthusiasm for CHKD.
- All King's Daughters were remembered during National Volunteers Week in April for their invaluable service.
- Circle members contributed 22,488 pieces of linens, knitted items, sewn items, and gifts, and volunteered 42,313 hours this year.

**Canisters** – The King's Daughters, with the generous help of local merchants and our own Thrift Stores, raised over \$240,000 from canister donations this year. \$100,000 of the canister proceeds was designated as NCUKD's contribution to the Children's Miracle Network Telethon on June 3, 2006. The Telethon benefits CHKD each year.

**Thrift Stores** – King’s Daughters continued to support CHKD Thrift Stores through individual donations. The Thrift Stores generated over \$2,590,000 million in profit during the 2006-2007 fiscal year. It was their best year ever! NCUKD also made a special “gift” presentation to Paul and Brenda Sharp for their personal support to NCUKD at the Joint Annual Meeting in June. NCUKD staff members also attended the Store Managers’ annual breakfast to show our appreciation for all that they and their employees do to promote our canisters.

**Other Fundraisers, Special Projects and Happenings** NCUKD supported, in addition to Circle activities and Major Projects, included:

- Caritas, Spinnaker, North Suffolk, and Lynnhaven Sandpipers Junior Circles all participated in the annual “Let’s Make a Scarecrow” Project hosted in conjunction with McDonald Garden Center, October 14 & 15. This event raised \$12,265.00.
- The Tysinger “Fling for the Kids” successfully completed its third year at Tysinger Motors, giving a new Mercedes-Benz to one lucky winner!
- Book Fairs were held twice this year resulting in over \$1,870.00 for CHKD.
- NCUKD worked toward the launch of our new website and developed and distributed a new membership brochure.

**Advocacy Efforts** – The grassroots advocacy program continued, strongly, with the assistance of Circle Legislative Liaisons, and NCUKD Board members. The King’s Daughters remained a powerful force in advocating for children’s health and for Children’s Hospital. They have made their mark in Virginia as well as nationally.

Way to go King’s Daughters!