

THE CIRCULAR

The official newsletter for the founding
organization of
Children's Hospital
of The King's Daughters

June 2007

The Board of Directors of the
Norfolk City Union of The King's Daughters
Invites You To Attend

The Joint Annual Meeting & Election of Officers for

The Norfolk City Union
of The King's Daughters
And
Children's Health System

Tuesday, June 5, 2007 - 12:00 p.m.
CHKD's 6th Floor Conference Room

This meeting will feature:

*Presentation of 2007-2008 Slate of
NCUKD Board of Directors and Officers*

*Election of Class A Members to
Children's Health System Board*

Special Guest Speaker from CHKD

This invitation has been mailed to all King's Daughters,
and the CHS Board of Directors and Vice Presidents.

CALL 668-7098 TO RSVP
Reception immediately following



Circle Success ! THANK YOU!

Checks Received March 29 - April 25, 2007

Ardoris Jr. Circle
California Pizza Kitchen
\$220.36

Caritas Circle
Bunco Night
\$130

Carol's Angels Circle
Casino Night
\$3,000

Circle of Rainbows
Bunco Night
\$2,048.35

Driftwood Circle
Endowment Donation
\$2,392

Driftwood Circle
Luncheon & Fashion Show
\$4,700.11

Elizabeth River Circle
Peanut Sale
\$1,510.24

Elizabeth River Circle
Bizarre Bazaar Bus Trip
\$752

Elizabeth River Circle
Endowment Donation
\$500

In As Much Circle
Endowment Donation
\$100

Maltese Cross Circle
06-07 Endowment Gift
\$35,000

Union of Hands Circle
Re-Union of Hands Party
\$3,520.79

MAJOR PROJECTS

Stay tuned for more info on the 2007 Holly Events

Fantasy Shopping Night
November 11, 2007
MacArthur Center

Holly Festival of Trees
November 16-17, 2007
Portsmouth Renaissance Hotel

Holly Ball
December 1, 2007
Portsmouth Renaissance Hotel

Circle Board Renaming Suggestions

Please call the office to vote for your favorite! We will announce the winning name Summer 2007.

Suggested Name Changes:

All Circles Meeting	Circle Connect
Circle Forum	Circle Interconnect
Circle Leaders Link	Circle link
Circle Sharing	Full Circle Meeting
General Membership Meeting	KD Link Meeting
KDs Circle Forum	Leaders Forum
Leaders Link	Membership Interconnect
Membership Link Meeting	NCUKD Leadership Academy

Call the office at 668.7098 or email the office at ncukd@chkd.org to cast your vote!

RunWalk for the Kids



 Children's Hospital
of The King's Daughters

Volunteers are needed for the 2nd Annual RunWalk for the Kids!
Call the NCUKD office for more information,
at 668-7098 or email
ncukd@chkd.org

This is a fun way to earn volunteer hours and contribute to the health of children. Water stations, food servers, awards, cheerleaders, registration, etc. We need your talents at the RunWalk!

Race Prices as of May 18, 2007

Adults - \$35 each
Children - \$15 each
Families of 4 or more - \$12 each

This year's route takes you throughout Norfolk's Historical Ghent!
Come out and join the fun!
For more information and to register visit
www.runwalkforthekids.org



FOR YOUR INFO

Barbara Lipskis (Maltese Cross Circle, Vice Chairman of the CHS Board) spoke at the last circle board meeting where she discussed some of the trends in pediatric health care and how CHKD is poised to meet the needs of the community.

CHKD Mission: is to provide the highest level and quality of pediatric care available in our community

CHKD Vision: is to lead the region in pediatric care. Emphasize responsibility and ethical business practices and collaborate with our community, our physicians, and other providers as we evolve in response to the needs of the children and families we serve today and in the future.

ORGANIZATIONAL CHART

- NCUKD –19 King's Daughters members; governs the membership in their roles as legislative advocates, philanthropists, and grassroots support for CHKD.
- Children's Health System – 12 members, 5 are King's Daughters elected by King's Daughters, 7 are from the community and medical staff. Oversees strategic direction, quality, compliance, and administration of the corporation.
- Children's Health Foundation – oversees the growth and monitor stability of the 35 million dollar foundation. The treasurer from the NCUKD board sits on this board.

Other entities of the corporation are CHISIL- hospital self insurance, CMG-Children's Medical Group (network of pediatricians), CSSG- Children's Specialty Surgical Group, CMG of NC- pediatricians in the north Carolina and Elizabeth city area. Other affiliations within in the network are CSG (Children's Specialty Group of specialists) and EVMS. Other community development boards include Development advisory board, Child Abuse Development Board, and Peninsula Advisory Board.

Pediatric trends:

- Increased outpatient services, increased in-house acuity, and longer length of stay.
- 45 freestanding pediatric hospitals (CHKD is one) but now there are 100 pediatric hospitals located within general hospitals. CHKD offers a secure work environment for MD's not seen at general hospitals
- More general hospitals are opening NICUs treating patients with conditions that would previously have shortened their lifespan allowing them to live into adulthood.
- More uninsured are using emergency rooms as a primary medical home.
- Many patients who have lack of access to care are waiting for care and thus require longer interventions. Increased chronic conditions from diabetes, developmental disorders, obesity, survivorship and extended TX for chronic conditions

Future challenges: pediatric specialist shortage, bed space, nursing shortages, competition for increase regional share and demographic "points of entry" (office locations) to the system. If you have a severe case you are willing to travel and put up with long waits to see the best. But if you have a routine problem you will look for the closest office.

What is quality of care? Safe is the minimal expectation, quality to healthcare providers may not be the same as how quality is perceived by the patient or family. Will we have to compete with Wal-Mart if they open doctors' offices in their stores?

What keeps us strong? community support, legislative advocacy, voicing our mission. We used to be the only game in town for kids but now we have to prove why we are different and a specialty hospital.

King's Daughters have always recognized the health needs of the community and responded with a strong united voice. We should be proud to be able to build on the legacy of our mentors. Our families, neighbors, and friends have been given the gift of a first rate children's care hospital right here in Hampton roads and it is up to us to keep it strong and viable in the years to come.

That's a Wrap!

Thank you King's Daughters for turning in all of the year-end paperwork on time. It's very important that we receive everything before the June 15th deadline. This will help us tremendously in the office as we prepare the organization's 2006-2007 Year-End and Annual Reports.

As you wrap up your last Circle Meetings before the summer break, there is a lot to remember and to do. We want to thank you for all that you're doing to stay on top of it all. Please call the office if you need any help.

Listed below is everything that needs to be turned in no later than June 15th as a guide to be sure we stay on schedule as we "wrap up" the 2006-2007 fiscal year.

2006-2007 info/paperwork due on/before June 15th:

-All monetary donations for the 2006-2007 fiscal year

-Canister Reporting Forms & Checks

-Mini Canister Reporting Forms & Checks

-Linens & Gifts Reports

-Volunteer Hours Reports

-Circle Roster & Membership Dues (for 2007-08)

Mail information to:
NCUKD
601 Children's Lane
Norfolk, VA 23507

OTHER NEWS

Changing of the guard

I greatly admire and am inspired by the members of the Norfolk City Union of The King's Daughters and especially your leadership, which has gained new ground and hit new heights for our beloved Children's Hospital. As your president Nancy Nusbaum prepares to turn her gavel over to Katie Van Buren, I want to pay special tribute to Nancy's exceptional guidance through the past three years. She has proven to be a dedicated, outstanding leader. She led the charge to bring new members into the fold of one of the region's oldest organizations and succeeded with the addition of some 500 members to your roster. Seeing the tremendous value in experience, she spearheaded the development of advisory groups -- one consisting of past NCUKD presidents and the other in the form of a Leadership Academy, where communications with the membership topped the list of priorities.

Nancy seemed never to lose sight of the need your hospital has for community support, and she made it her priority to see that NCUKD maintained its century-long role as fund-raiser for the hospital. Indeed, the largest gift from The King's Daughters in a single year -- ever -- was made this year: \$700,000! And that was after last year's gift was an increase of more than \$50,000 over the previous year. These tremendous efforts by all of your members verify the quality leadership provided by Nancy and your board of dedicated King's Daughters. I can only say that we at CHKD are far more comfortable in the assurance of continuing health care to all our children with the knowledge of your untiring efforts.

Nancy's commitment to the NCUKD and to CHKD no doubt will be felt for years and generations to come. The organization, with its dedicated volunteers, enthusiastic new members, innovative fund-raising activities and improved communications mechanisms, has been well-served by this dynamic leader. We look forward to Nancy's continued involvement in the good works of The King's Daughters and of CHKD. Our best wishes to Nancy and to Katie as she assumes her new role with the Norfolk City Union.

Jim Dahling, President/CEO Children's Health System



Think Pink!

Ann Bolling "Bollie" McLemore of Ardoris Jr. Circle, with the help of two of her fellow classmates (non-KD's) raised over \$3,000 for NCUKD/CHKD. As a senior classman of Norfolk Collegiate, Bollie and her classmates are required to do a "Sr. Exhibition Project," of their choice. Bollie chose to do a fashion show entitled "Think Pink." Criteria for this fundraiser require that funds raised were to be allocated as follows: 50% to the Susan G. Komen Breast Cancer Foundation and 50% to a charity of your choice. Bollie, being a member of Ardoris Jr. Circle, selected NCUKD/CHKD as her charity of choice.



The fashion show, held on December 10, 2006 consisted of models from Collegiate's Upper School; fashion from local vendors included Kamalli Style, St. Tropez, Hot Line, Karen Eagle, Ocean Palm, and the Bahama Shop.

The event raised a total of \$6,000, with half of it being in sponsorship and the remainder came from ticket sales (\$10 in advance, \$12 at the door), and vendor fees.

After spending countless hours (over 100 per Bollie!) to organize this event, Bollie proudly presented a check to NCUKD for \$3,000!

Picture Perfect!

Please send digital pictures of your Circle events/meetings to the NCUKD office at ncukd@chkd.org. In the email, please identify the Circle, the project and the date of the photo.

These photos will be featured at the October Recognition Meeting!



CIRCLE PROJECTS

Circle of Rainbows
Value Check Book Sales
during November &
December of 2007.

Stay tuned for more
information,
or call 668-7098.

Elizabeth River Circle
Presents
H₂O₄ LIFE

20 oz Bottled Water - 24/per case
Cost \$24/case

Sponsorships sold at \$200/each
with acknowledgement printed on labels

Contact Judi Levin at 484-2475
For information on
sponsorship or purchases.

Duck Tape Regatta

Join West Ghent Circle &
Union of Hands Circle for the
4th Annual Duck Tape Regatta

Saturday, August 18th
Willoughby Harbor Marina

Watch this space for more
information or call 668-7098.

Maltese Cross invites you to

STEP UP TO THE PLATE

for CHKD at the 4th annual

Party in the Sky Boxes

at Harbor Park

Saturday, August 25, 2007
7:15 game start

Enjoy food, drinks, & festivities
while cheering on the Norfolk Tides

\$100 donation per person

Limited ticket availability
For questions or donations call 668-7098

Bring your
Circles' flyers
to Circle
Board
Meetings

Cypress Point Circle
hosts
"A Holiday Bazaar"

Quality Suites & Sleep Inn at Lake Wright
(6280 Northampton Blvd. Norfolk)
Sunday November 4th
10 am - 4 pm



Join us for an elegant and exclusive
afternoon of shopping and socializing.
Take care of your holiday shopping and
decorating needs and have fun!

Entrance fee is \$1 per person.
(children under 10 free)
Purchase chances
to win door prizes!
Call 668-7098
for more information

Aloha Circle
presents

Island Party

First Landing State Park
Saturday August 4th
from 5 pm - 9 pm.
Entertainment by Zion Wave

For further information,
call 668-7098.

Calendar

Tuesday

June 5

Joint Annual Election of Officers
12pm 6th Floor Conference Room, CHKD

Friday

June 15

Year End Info DUE!!!!!!

Saturday

June 16

RunWalk for the Kids,
CHKD Campus, Norfolk

Saturday

August 4

Aloha Circle's Island Party 5pm - 9pm
First Landing State Park, Virginia Beach

Saturday

August 18

West Ghent & Union of Hands
Duck Tape Regatta
Willoughby Harbor Marina

Saturday

August 25

Maltese Cross Circle's Party in the Sky Boxes
Harbor Park, Norfolk VA

Non-Profit Org.
US Postage
PAID
Norfolk, VA
Permit No. 1800

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Deadline for articles & announcements for the July-August Circular is June 11.