

RUNWALK FOR THE KIDS

PRESENTED BY **MARATHON**
CONSULTING

5K Run | 2 Mile Family Walk | Downtown Norfolk

Saturday May 11, 2024



A project of The King's Daughters to benefit



WWW.RUNWALKFORTHEKIDS.ORG

Sponsorship Opportunities

\$10,000

- Logo prominently displayed on official RunWalk t-shirt
- Logo prominently displayed on all promo materials
- Logo + link to your website on runwalkforthekids.org
- (8) race entries
- 10x10 ft. Premier booth space at venue to promote your business
- Logo prominently displayed on official RunWalk Sponsorship signs
- Remarks and thanks from Emcee and Media Sponsor
- Opportunity to display company banner in race venue finish line area
- Listing in KD email campaigns (10,000+ reach)
- Listing on KD Honor Roll of Donors in CHKD lobby

\$5,000

- Logo on official RunWalk t-shirt
- Logo on all promo materials
- Logo + link to your site on runwalkforthekids.org
- Listing in KD email campaigns (10,000+ reach)
- Listing on KD Honor Roll of Donors in the CHKD lobby
- (6) race entries
- 10x10 ft. booth space at venue to promote your business.
- Remarks and thanks from Emcee and Media Sponsor
- Opportunity to display your company banner at venue



Contact Lisa.Coleman@chkd.org or 757-668-7098



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SPONSORSHIP OPPORTUNITIES

\$3,500

- Listing on official RunWalk t-shirt
- Listing on all promo materials
- Listing + link to your site on runwalkforthekids.org
- 10x10 ft. booth at venue to promote your business
- Listing in KD email campaigns (10,000+ reach)
- Listing on KD Honor Roll of Donors in the CHKD lobby

\$2,000 - Water Station Sponsor

- Be a part of the action! Sponsor a water station; a welcome sight for runners and a great spot for cheerleading.
- An 18x24 yard sign will be placed at the water station with your company name/logo
- Listing on KD Honor Roll of Donors in the CHKD lobby

\$500 - We ❤️ our runners & walkers!

- Place a sign in honor or in memory of a loved one, a co-worker, a friend, a thank you or a birthday with a message to someone special
- An 18x24 yard sign will be strategically placed en route of one of the featured races for all to see

Contact Lisa.Coleman@chkd.org or 757-668-7098

SPONSORSHIP PLEDGE FORM

Please list details as they should appear in all promotional materials:

Company Name

Name (print)

Title

Signature

Date

Address

City, State, Zip

Cell

Email

Website

Facebook

Instagram

Please check your level of support:

\$10,000

\$5,000

\$3,500

My company would like a vendor booth.

Yes No

No booth space available at these levels

\$2,000 - Water Station Sponsor

\$500 - We LOVE our Runners & Walkers

I would like to support at the following level: \$ _____

PAYMENT INFORMATION

Check payable to The King's Daughters enclosed

Please invoice me

Pay online at
www.runwalkforthekids.org

SUBMIT FORM TO

The King's Daughters | RunWalk for the Kids | 601 Children's Ln, 2nd Fl | Norfolk, VA 23507
Fax: 757.668.8907 | Email: info@kingsdaughters.org | Office: 757.668.7098



@runwalkforthekids



@chkd.runwalk

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